

Rod Myers

rod@webgrok.com

408.779.4545

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SUMMARY OF SKILLS

I've been **building Web sites since 1993**. I've worked in **higher education** for nearly twenty years, including two years as **Webmaster** for Santa Clara University. I'm proficient with a variety of software on both PC and Mac. I thrive in creative, collaborative, project-oriented environments.

CURRENT PROJECTS

I'm designing and building an Institutional Research **data mart** using Cognos DecisionStream for ETL of data from PeopleSoft Student Administration into a conformed mart for reporting student, faculty, and class data.

In March 2005 I presented my work on a related Web application for managing a reporting environment. Here's my PowerPoint presentation: **Building a Reporting Metadata Explorer**.

WEB EXPERIENCE

My most recent freelance project was designing and building an **Intranet site** for **Informatica's Human Resources** department.

At AtomicTangerine I was responsible for **information architecture**, **Flash** programming, HTML and **dynamic HTML** scripting, and **Cold Fusion** scripting for sites such as TechiesDay and Firemans' Fund.

As Webmaster for Santa Clara University, I **trained** over 100 faculty and staff to build and maintain Web sites. I **founded and managed Codesign**, a group of student designers and developers who provided Web services for campus organizations. I also built several **Web-database applications** using Cold Fusion.

OTHER MEDIA

Filmmaking: I wrote, co-produced, and co-directed (with my brother) several **films/videos** including **'game'**, a short film (18 min., 16mm color) which won several awards and played in a dozen film festivals around the USA.

Writing: I wrote and edited a variety of **content** for Interactive Network of Mountain View, CA. from November 1993 through September 1994, including "just-in-time" information for **simulcast with the 1994 Winter Olympics**.

I also wrote **film reviews** for *The Santa Clara* in 1995-96 and **program notes** for the 1997 **Cinequest Film Festival** in San Jose. I was a **reader** for the 2004 and 2005 Cinequest screenwriting competitions.

Two of my **screenplays** were developed into **award-winning short films** by other filmmakers.

WORK HISTORY

Research Analyst - 2001-present: Institutional Research, Santa Clara University

Independent Contractor - 2001

Senior Designer/Technologist - 2000: AtomicTangerine, Menlo Park, CA.

Animator - 1999-2000: Blue Mountain Arts, Redwood City, CA.

University Webmaster - 1997-1999: Santa Clara University, Santa Clara, CA.

Freelance writer - 1993-94: Interactive Network, Mountain View, CA.

Research Analyst - 1988-1997: Institutional Research, Santa Clara University

Adjunct Faculty - 1985-86: English Department, Santa Clara University; 1983-84: English Department, Indiana University-Purdue University extension campus, Fort Wayne, IN.

EDUCATION

Master of Arts in Instructional Technology (*in progress*)
San Jose State University, San Jose, CA.

Master of Arts in English (1983) Ball State University,
Muncie, IN.

Bachelor of Arts in English (1982) Ball State University,
Muncie, IN.

1988-92 De Anza Community College, Cupertino, CA.

Courses in film production, screenwriting, film theory/history

SELECTED SKILLS

HTML, XML, CSS, SQL, Javascript, Flash, Cold Fusion, Fireworks, Photoshop, Dreamweaver, Cognos DecisionStream and ReportNet.